



**Poultry
Science
Association**

Poultry Science Association

Student Hatchery

Regional Director Handbook

2019-2020

Hello PSA Regional Directors!

We, Maci & Erin, would like to take the opportunity to welcome each of you to the Poultry Science Association (PSA) Student Hatchery. As the Student Directors, we look forward to working with you as we push to advance the mission of the PSA Student Hatchery. As some of you may know, the Hatchery is the student wing of the PSA tasked with the educational, social, and academic/industrial advancement of student members. We encourage you to keep this mission in mind throughout the year as everything we do will be with these goals in mind.

The Hatchery calendar is centered around the annual meeting, so all Regional Directors will serve in their positions until the 2020 Annual Meeting in July in Louisville, Kentucky. Recent graduates are still included within the Hatchery framework, so those of you graduating in the spring will be able to continue in your position as you transition to the next step in your academic or professional career.

The tasks and deliverables to be completed by each Regional Director over your 1-year term are organized into 3 quarters with associated deadlines. All of this information is outlined in the table on page 4. We will use the information from you, the Regional Directors, to reevaluate our ongoing initiatives, update the PSA website, and importantly, to update the PSA Board of Directors on student activities and interests. The deadlines for the Quarterly Reports correspond with PSA Board of Director quarterly meeting dates; the information we receive in the Quarterly Reports will be compiled and presented at these meetings by the Student Directors.

This document contains all the information you will need to successfully complete your tasks. If you have questions or concerns at any time, please do not hesitate to contact us by email at psahatchery@gmail.com. We look forward to a successful year with you all!

All the best,

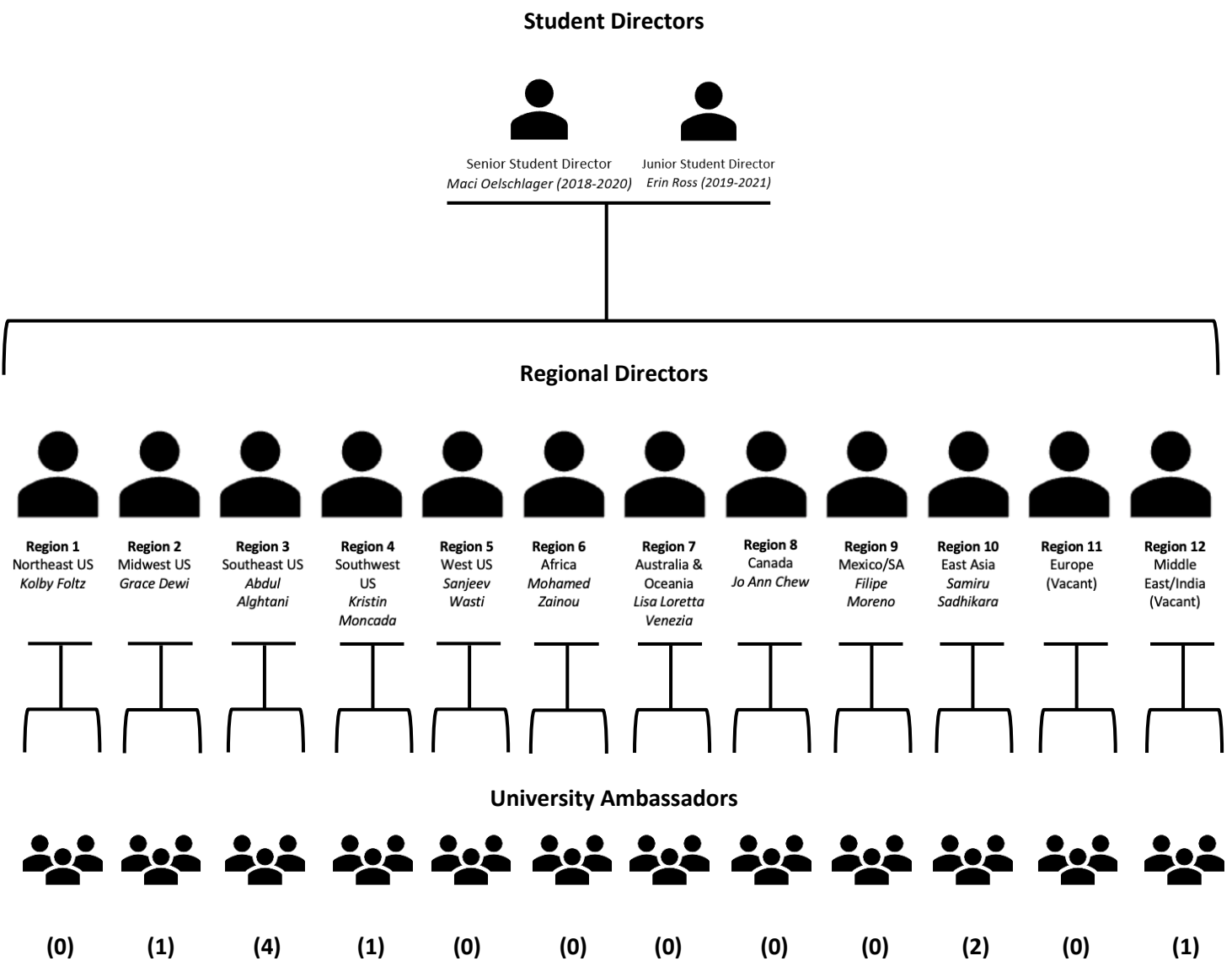
Maci & Erin

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Leadership Team Flow Chart

The below flow chart illustrates the organization of the PSA Hatchery Leadership Team. The **Student Directors** sit on the PSA Board of Directors and represent the interests of PSA's entire student membership. The global network is divided into 12 regions, with each region being represented by one **Regional Director**. The Regional Director oversees the ongoing poultry-related activities within their region and reports to the Student Directors. Within each region, individual academic institutions are represented by a **University Ambassador**. There can be any number of University Ambassadors in each region. The University Ambassadors represent the unique interests and needs of the students at their institution and provide information on local poultry-related activities and achievements to their Regional Directors.



Objectives, Tasks, and Deliverables

Regional Directors

Objectives:

- Communicate with University Ambassadors to form an understanding of the ongoing poultry science activities and initiatives and student-related concerns in your region.
- Support University Ambassadors in their efforts to gather information, execute initiatives, and address student concerns at their institutions.
- Inform Student Directors about poultry science activities and student-related concerns in your region.
- Contribute to PSA network growth and student use of PSA resources by recruiting new University Ambassadors and PSA student members in your region.

Itemized Tasks:

Quarter	Tasks	Deliverables	Deadline
Nov-Jan 2020	<ul style="list-style-type: none"> ● Recruit new University Ambassadors within your region (details on page 9). ● Gather current contact information of all University Ambassadors in your region (new and old) in a concise document. ● Encourage University Ambassadors and PSA student members within your region to apply for the PSA Brooder Development Grant (details on page 10). ● Encourage students to apply for PSA membership (free for students). ● Construct and distribute a University Ambassador Quarterly Report for University Ambassadors in your region to complete and submit to you (example on page 12). ● Complete one Regional Director Quarterly Report using information compiled from University Ambassador Quarterly Reports (example on page 13). 	<ol style="list-style-type: none"> 1. Updated University Ambassador contact list for your region 2. Regional Director Quarterly Report 	Jan. 10 th , 2020



Quarter	Tasks	Deliverables	Deadline
Feb-April 2020	<ul style="list-style-type: none"> ● Send reminders to University Ambassadors in your region to encourage students at their institutions to register for and submit abstracts to the PSA Annual Meeting in Louisville, Kentucky (July 20-23, 2020). <ul style="list-style-type: none"> ○ Include a reminder to apply for travel grants/awards. ● Encourage University Ambassadors and PSA student members within your region to apply for the PSA Brooder Development Grant (details on page 10). ● Encourage students to apply for PSA membership (free for students). ● Distribute the University Ambassador Quarterly Report to University Ambassadors in your region, to be completed and submitted to you (example on page 12). ● Complete one Regional Director Quarterly Report using information compiled from University Ambassador Quarterly Reports (example on page 13). 	<ol style="list-style-type: none"> 1. Regional Director Quarterly Report 	April 3 rd , 2020
May-July 2020	<ul style="list-style-type: none"> ● Preparation for annual meeting. ● Encourage University Ambassadors and student members to apply for PSA Hatchery Student of the Year (Regional Directors are also encouraged to apply!). ● Complete the End of Year Survey (details to come later in the year). ● Encourage University Ambassadors and PSA student members within your region to apply for the PSA Brooder Development Grant (details on page 10). ● Encourage students to apply for PSA membership (free for students). ● Distribute the University Ambassador Quarterly Report to University Ambassadors in your region, to be completed and submitted to you (example on page 12). ● Complete one Regional Director Quarterly Report using information compiled from University Ambassador Quarterly Reports (example on page 13). 	<ol style="list-style-type: none"> 1. Regional Director Quarterly Report 2. PSA Hatchery Student of the Year application, if applicable (due June 1, 2020) 3. End of Year Survey 	July 3 rd , 2020

University Ambassadors

Objectives:

- Communicate with clubs and organizations related to poultry at the host school to form an understanding of the ongoing poultry science activities and initiatives and student-related concerns at the institution level.
- Convey information about ongoing poultry science activities and initiatives and student-related concerns at the host school to the Regional Director.
- Encourage students to become PSA members (for free!) to take advantage of the resources offered by the PSA, including the PSA Hatchery Brooder Development Grant.

Itemized Tasks:

- To be determined by Regional Directors.
- Submit University Ambassador Quarterly Reports to Regional Directors.
 - See page 12 for an example of a University Ambassador Quarterly Report.

Leadership Team Member Listing and Contact Information

2019-2020 Student Directors

Region	Name	Institution	Country	Contact Information
2 – Midwest	Maci Oelschlager	University of Illinois at Urbana, Champaign	USA	psahatchery@gmail.com
8 – Canada	Erin Ross	University of Guelph	Canada	psahatchery@gmail.com

2019-2020 Regional Directors

Region	Name	Institution	Country	Contact Information
1 – Northeast-US	Kolby Foltz	Virginia Tech	USA	kfoltz@vt.edu
2 – Midwest-US	Grace Dewi	University of Minnesota	USA	dewix001@umn.edu
3 – Southeast-US	Abdul Alqhtani	Mississippi State University	USA	aha107@msstate.edu
4 – Southwest-US	Kristin Moncada	Texas A&M University	USA	klmoncada@gmail.com
5 – West-US	Sanjeev Wasti	University of Hawaii	USA	swasti@hawaii.edu
6 – Africa	Mohamed Zainou	Comoros University	Comoros	mohamedoussouf@gmail.com
7 – Australia & Oceania	Lisa Loretta Venezia	IPB University	Indonesia	lisa.loretta17@gmail.com
8 – Canada	Jo Ann Chew	University of Saskatchewan	Canada	joann.chew@usask.ca
9 – Mexico, Central & South America	Filipe Moreno	Federal Univeristy of Parana	Brazil	filipe.btu@gmail.com
10 – East Asia	Samiru Sadhikara	Chungnam National University	South Korea	sudharaka37@gmail.com
11 - Europe	(Vacant)	(Vacant)	(Vacant)	(Vacant)
12 – Middle East & India	(Vacant)	(Vacant)	(Vacant)	(Vacant)

REGIONAL DIRECTOR POSITIONS FOR REGIONS 11 - EUROPE AND 12 - MIDDLE EAST & INDIA ARE PRESENTLY VACANT. SEEKING INTERNATIONAL OPINIONS AND ENSURING ALL AREAS OF POULTRY PRODUCTION AROUND THE WORLD ARE REPRESENTED IS A PRIORITY FOR THE PSA HATCHERY. WE ARE CURRENTLY ACCEPTING APPLICATIONS FOR THESE VACANT POSITIONS AND WOULD APPRECIATE THE ASSISTANCE OF THE PSA HATCHERY LEADERSHIP TEAM IN LETTING COLLEAGUES KNOW ABOUT THESE OPPORTUNITIES TO GET INVOLVED WITH THE PSA.

2019-2020 University Ambassadors

Institution	Name	Affiliated Regional Director	Country	Contact Information
University of Georgia	Jarred Oxford	(3) – Southeast US Abdul Alqhtani	USA	jarred.oxford@uga.edu
Mississippi State University	Tomi Obe	(3) – Southeast US Abdul Alqhtani	USA	oto6@msstate.edu
Tennessee State University	Boniface Kimathi	(3) – Southeast US Abdul Alqhtani	USA	bkimathi@my.tnstate.edu
Auburn University	Emily Ennis	(3) – Southeast US Abdul Alqhtani	USA	eme0014@tigermail.auburn.edu
Texas A&M University	Kimberly Gardner	(4) – Southwest US Kristin Moncada	USA	kgardner16@tamu.edu
China Agricultural University	Liping Gan	(10) - East Asia Samiru Sadhikara	China	appleganlp@163.com
Sylhet Agricultural University	Shamsul Alam Roky	(10) - East Asia Samiru Sadhikara	Bangladesh	shamsulalamroky@gmail.com
(Unknown)	SaiMahesh Reddy Avula	(12) – (Vacant)	India	maheshreddy041@gmail.com
University of Illinois	Juli Jespersen	(2) – Midwest-US Grace Dewi	USA	jcj3@illinois.edu

REGIONS 1, 5, 6, 7, 8, 9, AND 11 ARE PRESENTLY UNREPRESENTED AT THE INSTITUTION LEVEL BY UNIVERSITY AMBASSADORS. UNIVERSITY AMBASSADORS PLAY A VITAL ROLE IN COMMUNICATING DIRECTLY WITH POULTRY SCIENCE STUDENTS AROUND THE WORLD SO THAT THEIR INTERESTS MAY BE UNDERSTOOD AND ACCURATELY CONVEYED TO THE PSA BOARD OF DIRECTORS, AS WELL AS PROMOTING INVOLVEMENT IN THE POULTRY SCIENCES. WE ARE CURRENTLY ACCEPTING APPLICATIONS FOR UNIVERSITY AMBASSADOR POSITIONS IN ALL REGIONS AND WOULD APPRECIATE THE ASSISTANCE OF THE PSA HATCHERY LEADERSHIP TEAM IN LETTING COLLEAGUES KNOW ABOUT THESE OPPORTUNITIES TO GET INVOLVED WITH THE PSA.

University Ambassador Recruitment

Direct communication with poultry science students across the globe is imperative to the advancement of the mission and goals of the PSA Hatchery. As such, increasing institution-level student representation through University Ambassador recruitment is currently a top priority for our organization. The efforts of the Regional Directors will be instrumental in identifying, contacting, and supporting potential University Ambassadors within their regions. Please see the ideas and tips below to help facilitate the recruitment process.

Generate a list of universities in your region with known poultry science programs or research groups. Contact graduate students and/or student representatives of poultry-related clubs and/or organizations at these universities, sharing information about the PSA and letting them know about the opportunity to represent their school as a University Ambassador.

- Poultry-related clubs and organizations may include Animal Production Club, Block and Bridle, Poultry Science Club, Pre-Vet Club, Animal Nutrition Club, Animal Welfare groups, etc.
- Remind students of the benefits of extracurricular leadership experience for CVs, scholarships, etc.

Generate a list of universities in your region that do not have poultry science programs or research groups that you are aware of. Investigate these schools further to identify groups that may be involved with poultry science.

- Search Animal Science departments for faculty members conducting research involving or related to poultry. Related research areas may include Pathobiology, Genetics, Nutrition, Welfare Science, DVSc, etc.
- Search for poultry-related clubs and organizations.

Note that students must be PSA members to be eligible to apply for a University Ambassador position.

However, PSA membership is **free for students!**

PSA Brooder Program

<https://www.psahatchery.org/psa-outstanding-student-member-awar>

The PSA Brooder Program is a resource offered by the PSA to its student members to facilitate leadership development and foster engagement in poultry science. The Program provides financial support through the PSA Brooder Development Grant, which funds poultry-related events, activities, seminars, conferences etc. organized and executed by PSA student members. Details about eligibility, selection criteria, and award distribution, as well as the application form and instructions for its submission, can be found on the PSA Hatchery website at the link above.

Each institution is eligible to receive PSA Brooder Development Grant funding of up to \$500.00 USD once per academic year.

Any questions about the PSA Brooder Program can be directed to your Student Directors.

PSA Hatchery Online

Website

<https://www.psahatchery.org/>

The PSA Hatchery website is home to all the information you need about our organization's structure and leadership team, as well as a variety of student resources. Here, students can view current funding opportunities, student awards, graduate and post-graduate research positions, internships and more. Forms for PSA-specific awards and grants, as well as details on how to get involved in the PSA Hatchery, are also available here.

In an effort to continually improve our online presence and the utility of our online platforms, we would like to request your input! We ask that all members of the PSA Hatchery Leadership Team take a moment to explore our website and generate a few suggestions for changes that could be made to enhance the experience of our online users. We are happy to accept notes and suggestions at any time through our email address, psahatchery@gmail.com.

Facebook

<https://www.facebook.com/groups/PSAHatchery/>

We're on Facebook!

The PSA Hatchery Facebook page is a great place to communicate directly with other students within the Hatchery network. Here, members can ask the community for advice or recommendations about research and presentations or connect with new acquaintances from conferences and other events. The Facebook page is a valuable tool to help students stay up to date on current events and opportunities in a variety of areas of poultry science, as well as network within the community.

All PSA student members are welcome to join the PSA Hatchery Facebook page to take advantage of the information and opportunities it provides. We encourage all members of the PSA Hatchery Leadership Team to join the page and share it with their colleagues so that we may grow our online community and enable more students to benefit from involvement with the PSA.

Quarterly Report Examples

The following pages present examples of both University Ambassador and Regional Director Quarterly Reports. Please keep in mind that these reports are examples only and can be modified at your discretion to suit the specific goals and interests of your region. Brief, bullet-point style responses as shown in the examples are perfectly acceptable.

University Ambassador Quarterly Report

Name: Erin Ross

Quarter: November-January 2019

University: University of Guelph

Region: 8 - Canada

Animal science/poultry related conferences held in region:

- Equine Industry Symposium (Nov. 17, 2019)

Activities/events poultry related at your school (please list and give brief summary):

- Royal Agricultural Winter Fair (Nov. 1-10, 2019)
 - University of Guelph representing at the RAWF, held in Toronto, ON.
 - Exhibition relating to agriculture, local food, and equestrian competitions.
- CCSAW Seminar - Understanding Behaviour to Inform Animal Husbandry (Nov. 27, 2019)
 - Presentation by Dr. Nienke van Staaveren, postdoctoral researcher at the University of Guelph Department of Animal Biosciences.
 - Overview of ongoing research projects focusing on connection between poultry behaviour and welfare.

Awards/noteworthy events poultry related (for recognition on website):

- None.

Ideas for applying for student organization funding:

- Poultry science career fair, targeted to undergraduate science students.

Any progress made towards applying for funding:

- Discussions are ongoing amongst prospective event organizers; goal to apply for funding in January 2020.

Any other news/notes:

- Many PSA student members not currently apart of PSA Hatchery Facebook page. PSA Hatchery Facebook page advertisement is ongoing via word of mouth.

Regional Director Quarterly Report

Name: Maci Oelschlager

University: University of Illinois at Urbana, Champaign

Region: #2-Midwest

Schools in Region and contact person/information (list):

<u>University</u>	<u>Location</u>	<u>Ambassador</u>	<u>Email</u>
The Ohio State University	Columbus OH	Kim Wilson	wilson.3472@buckeyemail.osu.edu
Purdue University	West Lafayette IN		(emailed twice-no responses)
Iowa State University	Ames IA	Julianna Jespersen	julij@iastate.edu
University of Missouri	Columbia MO	Colwayne Morris	cdmvhd@mail.missouri.edu
Michigan State University	East Lansing MI	Jody Kremer	kremerj2@msu.edu
University of Illinois	Urbana IL	Maci Oelschlager	oelschl2@illinois.edu
Kansas State University	Manhattan KS	C.J. Delfelder	cdelf@ksu.edu
University of Minnesota	Saint Paul MN	Divek V. T. Nair	valsa002@umn.edu
Northwest Missouri State University	Eagleville MO		(emailed twice-no responses)
University of Findlay	Findlay OH	Bei Li Martin	martinb@findlay.edu
University of Nebraska	Lincoln NE		(emailed twice-no responses)
University of Wisconsin Madison	Madison WI	Zachary Simons	zasimons3@gmail.com
South Dakota State University	Brookings SD	Samantha Welu	Samantha.welu@sdstate.edu

Conferences in Region:

1. Food Safety Conference

March 6-7, 2018

Hilton Branson Convention Center, Branson, MO

2. North Central Avian Disease Conference

March 13-15, 2018

Minneapolis Convention Center, Minneapolis, MN

3. Midwest Poultry Federation Convention

March 13-15, 2018

Minneapolis Convention Center, Minneapolis, MN

Commonly Aligned Organizations:

- American Society of Animal Sciences (ASAS), Poultry Science Association (PSA)

News and Notes:

- IPSF (IPPE) Poster Award- Maci Oelschlager, University of Illinois